

## **PROFILE OF M/S. RANGPUR FOUNDRY LIMITED**

### **Background & History**

Rangpur Foundry Limited (RFL) started its business in cast iron sector with the production and marketing of Hand Tube-well in 1981. Within very short time, RFL was established as a famous brand for quality products and technical skill. In addition to continuous addition of new products to its product line, it goes for major diversification. At present it is the market leader in Cast Iron category in the country.

It is equipped with in-house R&D facilities to design and develop new products. A well-organized own testing laboratory is used to ensure consistency in producing quality products. RFL has been awarded with BSTI Certificate and ISO 9001 Certificate for its strict compliance with the standard set by both the organizations.

### **Mission and Vision Statement of RFL**

Bangladesh is a land of opportunities to grow of consumer as well as light ongoing business. Low production costs, a large and growing home market with huge consumers encourage the business houses. Our motto is to provide safe and standard household and other products at a reasonable cost.

### **Core Values**

- ❖ Discipline
- ❖ Commitment to Work
- ❖ Fair Judgment
- ❖ Service Orientation
- ❖ Continuous Improvement

### **Strategic Approach & Objectives**

Implement a decision support system for the company by incorporating the people lives around the establishment. Consolidating the current mechanisms of knowledge management systems, policies, plans and guideline. Encourage and prioritizing the participation of disadvantaged people in the light industry and ensured earnings for the jobless. Engaging the people who owns the capacity to do hard work and to grow up getting the success in life.

### **Products & Services**

Tube Wells, Spares and Centrifugal Pumps etc. is the main category in product portfolio. These products are in the market from a long time. Product diversification is underway by the management and it is a continuous process.

### **Strategy and Future Direction**

Considering customers' choice in mind, company is trying to expand business locally and globally. Operation units are working on this and analyzing the prospective areas for product development. Research & Development team working very hard and newer products will be added in company's portfolio in the coming days.